



October 11, 2011

DFA Scholarship Applicants:

Thank you for your interest in scholarships available through the DFA Cares Foundation, a nonprofit entity of Dairy Farmers of America, Inc. (DFA). We are committed to supporting the future of the dairy industry by investing in the next generation of industry leaders.

This letter highlights some changes that are being implemented to the scholarship program this year. We hope that with these changes, we can strengthen our ability to provide financial assistance to a growing number of students this year and in the future.

Beginning this year, there are two changes in how scholarships will be awarded. First, DFA Cares will award scholarships for three categories of students: pre-college students, undergraduate students and graduate/professional students. Guidelines for each category are noted below. Secondly, students will be eligible for only one scholarship in each award category throughout their schooling. For example, if a student is awarded (or has received) an undergraduate scholarship, they will not be eligible for another scholarship until they attend graduate school.

The number and amount of scholarships in each category will be determined annually by the review committee based on the number of applicants and available funding.

Pre-college students: High school seniors or recent graduates who have been accepted to college, but have not yet started classes

Undergraduate students: Students who have graduated high school and are participating in an undergraduate associate's or bachelor's degree program, but have not yet graduated

Graduate/professional students: Students enrolled in a graduate or professional degree program

Scholarship applications (including official transcripts and letters of recommendation) must be received by Friday, January 13, 2012. Winners will be announced in late March 2012. For questions about the program, please contact Stacy Shipman at 816-801-6502 or via email at sshipman@dfamilk.com.

Sincerely,

DFA Cares Foundation Board of Directors

2012 DFA Cares Foundation Scholarship Application

Deadline: January 13, 2012

Category: Pre-college Undergraduate Graduate/professional

First name: _____

Last name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home phone: _____

Cell phone: _____

Email: _____

Are you or your family currently a member or employee of DFA? _____

Parents' names: _____

Address: _____

City: _____ State: _____ Zip: _____

University or college: _____

Major: _____

Minor: _____

Year of study for 2012-13: _____

Estimated college graduation date: _____

This application, a recent transcript and two letters of recommendation should be emailed, faxed or mailed by January 13, 2012 to:

Email: scholarships@dfamilk.com

Fax: 816-801-6503

Mail: Dairy Farmers of America, Inc.
ATTN: Scholarship Foundation
10220 N. Ambassador Drive
Kansas City, MO 64153



Extracurricular activities:

Include organization, length of involvement and leadership positions.

Work experience:

List number of years at each job and your responsibilities; please include farm and non-farm employment.

Awards and recognition:

Include agricultural and community honors.

Please limit responses to 300 words.

Essay 1:

What are your future career plans? How will these plans positively impact the dairy industry?

Essay 2:

What impact has the dairy industry had on your life?

Essay 3:

What do you believe is the single biggest challenge and the single biggest opportunity for our country's dairy farmers (or the dairy industry)?